

# SPONSOR- SHIP PROPOSAL

2023-2024



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# DESIGN THINKING GREAT CULTURES GREAT DESIGN

Learning to collaborate  
creatively with people from  
other cultures is  
a vital skill in today's  
business environment

Quote from Professor Roy.Y.J Chua

# WE UNDERSTAND HOW DESIGN CONNECTS PEOPLE, BUSINESSES, AND COMMUNITIES TO CREATE SHARED VALUE



The Sky Design Awards aims to support the design industry by providing a platform that fosters dialogues with global industry leaders, facilitates networking, encourages overseas hiring, and fosters project collaborations among professionals worldwide.

While the Sky Design Awards is a relatively new initiative, we have gained recognition for our dedication to building a vibrant design community that promotes information sharing and idea exchange within the spatial creation industry across the Asia Pacific region.

Join us in Tokyo, Japan for the Sky Design Awards 2023, where we will celebrate exceptional design. The awards exhibition will extend its reach to Canada and various locations in the Asia Pacific region, enhancing the exposure and opportunities for talented designers.

# Reach Connect Enhance Grow



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## ABOUT US

Merci Media proudly presents the Sky Design Awards, a program that not only celebrates inspiring design but also strives to make a meaningful social impact. Our awards recognize outstanding projects in architecture, interior design, visual design, and industrial design that showcase excellence in design while delivering positive societal benefits.

As part of our commitment to promoting design and lifestyle, Merci Magazine offers a dynamic digital platform and selective print editions for discerning markets and special occasions. We provide a highly accessible channel for readers to stay informed about the latest global lifestyle and design news. From interior and architectural design to art and living, our diverse content offers a comprehensive perspective. Engaging interviews and firsthand reviews further enrich the experience for our esteemed global readers.

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## OUR MISSION

The SKY Design Awards recognize achievement in design excellence for projects that deliver meaningful social impact in architecture, interior design, visual art & graphic design, and industrial design.

With the Sky Design Awards, we aim to create opportunities for collaboration between designers and companies both in the Asia Pacific region and internationally. By recognizing and promoting design professionals, promoting design dialogue, and developing experience hubs, we aim to empower them to hone their skills and enhance their creative development. It is our intention to encourage and nurture creative exchange and collaborative relationships with design peers and companies around the world.

The Sky Design Awards has established the Nöetic Design Network as a dynamic platform. This network brings together award-winning service providers, materials suppliers, and artisans to enhance the commissioning process for clients, ensuring seamless project execution.

Our mission within the Nöetic Design Network is to foster knowledge sharing, facilitate market entry, and drive business growth. We provide guidance on business development, client communication, and industry best practices to help members navigate challenges and optimize their operations.

We highly value the expertise of Nöetic's members within our network. Through the Sky Design Awards, we identify and shortlist exceptional architects, designers, and unique material suppliers from around the globe. Our team facilitates successful and impactful collaborations between project creators and these professionals.

# OUR VALUE PROPOSITION



Sky Design Awards fosters an inclusive community that transcends barriers, leaving a lasting impact for generations. Through collaboration and inspiration, we create a supportive environment for designers and industry professionals. Join us in shaping a global design community that embraces diversity, innovation, and creativity, breaking boundaries and making a boundless impact.

# WHY SPONSOR US?

Publicity and Long-term branding specific in-between Japan, China, and Canada

Benefit from an extensive year-round PR campaign

Showcase your company vision, brand, and achievements in helping the community

Meet and connect with the professional design industry's thought leaders, colleagues, clients and stakeholders

Broadcast your support for the industry and in delivering projects, product innovations and global inspiration professionally

Align your brand with the best design community and support an inclusive message

Unique intellectual leadership communication opportunities



# SPONSORSHIP PACKAGE OFFERINGS

## Annual June 12, 2023 - May 31, 2024

(Sky Design Awards) SDA

Merci Media and Sky Design Awards are participating in a joint promotion as part of the annual sponsorship package. Merci magazine and "One Story" will be displayed and given away at Find Design Fair Asia and DesignArt Tokyo in 2023. Sky Design Awards' symposium, business luncheon and ceremony will be held at Tokyo American Club this year.

### SKY DESIGN AWARDS EVENTS

#### SDA Roundtable Discussion Video: June 26, 2023

We ensure broad video distribution across multiple platforms, including databases, such as Sky Design Awards and Merci Magazine, as well as through our esteemed network of partners. Your content will reach a wide audience, maximizing exposure and engagement.

#### SDA Public Vote:

July 01 - 31, 2023

#### SDA Ceremony/ Design Symposium (Tokyo, Japan):

November 10, 2023 at Tokyo American Club

#### SDA Exhibition (Tokyo, Japan):

Dec 14 - 18, 2023

#### SDA Exhibition at IDS Toronto (Toronto, Canada):

January 2024

#### SDA Call For Entries:

Early Bird: Now to December 31, 2024

Regular Call for Entries: Jan 01 - Feb 15, 2023

Late Call for Entries: Feb 16 - March 01, 2023

2024 Shortlisted Announcement: May 01, 2023

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### MERCI MAGAZINE MEDIA PARTNERSHIP

(Magazine, one story, and marketing inserts will be distributed at the event's lounge)

#### FIND DESIGN FAIR ASIA 2023

SEPTEMBER 21 - 23, 2023

VENUE: LEVEL 1, MARINA BAY SANDS SINGAPORE)

It is one of Asia's most coveted tradeshows and design hubs, bringing together leading suppliers of furniture, lighting, decor, textiles, and smart interior technology with Asia's burgeoning sectors of interior design, property development, retail, and workspace.

#### DESIGNART TOKYO 2023 - "Sparks - Freeing Your Thoughts

October 20 - 29, 2023

VENUE: Omotesando, Gaienmae/ Harajuku/ Shibuya/ Roppongi, Hiroo/ Ginza/ Tokyo Shops, restaurants, cafes, galleries, museums and event space.

DESIGNART TOKYO brings together a diverse range of products and artworks from around the world that have challenging spirits. It is a stage to realize and trade exceptional ideas that will illuminate our lives in the future.

\* 13% of HST is not exempt from the sponsorship program.

The harmonized sales tax (HST) is a combination of federal and provincial taxes on goods and services in five Canadian provinces.



# SPONSORSHIP PACKAGE OFFERINGS

## Annual June 12, 2023 - May 31, 2024

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	CAD 16,950	CAD 12,500	CAD 9,500
DESCRIPTIONS	GOLD	SILVER	BRONZE
<b>Official logo on the dedicated page on the websites</b>	●	●	●
<b>Logo on all marketing collaterals included</b>			
• Ceremony Backdrop, exhibition panel	●	●	●
• Video projection mapping (Loops) at the ceremony, exhibition	●	●	●
• Promotion Video on selected categories (Roundtable discussion video)	●	●	●
• Ceremony Panphlet	●	●	●
<b>Presentation Sponsor for Awards Ceremony</b>			
• Provide marketing kit to distribute to every registrant & guests	●	●	●
• 2023 Annual Book - 1 page advertisement (Digital & Printed)	●	●	●
• 1-2 mins speech during the ceremony	●		
• Seats reserved for the ceremony	● x 3	● x 2	● x 1
• Awards presentation	●	●	
• You company mentioned in event recap to all members and post-event media	●	●	●
<b>Design Symposium (Guest Speakers)</b>			
• Guest speaker invitation	●	●	
• Company/ corporation: 1 min video promotion at the beginning of design talk	●	●	●
• Logo on the final edit design talk video to promote on our website, youtube, and showcase in all promotion channel	●	●	●
• Acknowledgement of you company as a sponsor and featured on all marketing materials	●	●	●
<b>Business Luncheon</b>			
• Complimentary tickets to SDA Business Luncheon, with priority seating.	●	●	●
• Sponsor logo recognition on looped audio-video advertisement on large screen	●	●	●
• Opportunity for on stage interview at one Business Luncheon.	●		
• Opportunity to have collateral at Business Luncheon.	●	●	●
<b>Printed advertising campaign for Merci/SDA's other exhibition venues</b>			
• 1 Full page advertisement on merci magazine (Fall/Winter 2023/ Spring 2024) There will be three different occasions where Merci Magazine will be distributed	●	●	●
• 1 x "One Story" Editorial	●		
• We proudly showcased your selected corporate or promotional video on our website, reaching a wide audience and maximizing exposure for your brand.	● x 3	● x 2	● x 1

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# SPONSORSHIP PACKAGE OFFERINGS

## Design Symposium/Business Luncheon/Ceremony

Our special event sponsorship program is specifically tailored for one-time events at the Tokyo American Club, including the Sky Design Awards ceremony, business luncheon, and design symposium scheduled for November 10, 2023. This exclusive opportunity allows you to showcase your brand, connect with industry leaders, and engage with professionals in the design community. Make a lasting impression by participating in this prestigious event and gain valuable exposure among influential attendees.

	CAD 10,000	CAD 7,500	CAD 5,500
DESCRIPTIONS	GOLD	SILVER	BRONZE
<b>Official logo on the dedicated page on the websites</b>	●	●	●
<b>Logo on all marketing collaterals included</b>			
• Ceremony Backdrop, exhibition panel	●	●	●
• Video projection mapping (Loops) at the ceremony, exhibition	●	●	●
• Promotion Video on selected categories (Roundtable discussion video)	●	●	●
• Ceremony Panphlet	●	●	●
<b>Presentation Sponsor for Awards Ceremony</b>			
• Provide marketing kit to distribute to every registrant & guests	●	●	●
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• 1-2 mins speech during the ceremony	●		
• Seats reserved for the ceremony	● x 3	● x 2	● x 1
• Awards presentation	●		
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<b>Design Symposium (Guest Speakers)</b>			
• Guest speaker invitation	●		
• Company/ corporation: 1 min video promotion at the beginning of design talk	●	●	
• Logo on the final edit design talk video to promote on our website, youtube, and showcase in all promotion channel	●	●	●
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# 2023 SKY DESIGN AWARDS SHORTLISTED THE PROJECTS & THE COMPANIES

## ARCHITECTURE DIVISION (INCLUDED THE NEW BLACK AWARDS)

- Marq Omotesando One by EQT Exter, PDP London Architects - Hong Kong Studio (Hong Kong & Japan)
- Saitama TOYOTA Honjo-waseda by ARC Design Office/club Mai architects (Japan)
- HAI PHONG CHUO VIETNAM by AAR+ SINGAPORE PTE. LTD. (Japan)
- MIRAI CONVENIENCE STORE landscape by KOKUYO Co., Ltd. (Japan)
- Higashitateishi Nursery School by Aisaka Architects' Atelier (Japan)
- House KJ by 1-1 Architects (Japan)
- Haimen Public Library by PplusP Creations Limited (Hong Kong)
- Hazamacho house by Tatsuya Kawamoto + Associates (Japan)

## INTERIOR DIVISION - COMMERCIAL & OFFICE (Included THE NEW BLACK AWARDS)

- Innovation Center MIZUNO ENGINE by KOKUYO Co.,Ltd. (Japan)
- Asahi Terrace by ODS / Oniki Design Studio. (Japan)
- Refreshing light by Chen Hui-ming Interior Decoration and Design Co., Ltd. (Taiwan)
- DAIKANYAMA SALON by no.10 + NOMURA Co.,Ltd (Japan)
- ESR Yatomi Kisosaki distribution centre "KLÜBB" area by TAKATO TAMAGAMI ARCHITECTURAL DESIGN, Ltd. (Japan)
- Green Starry Sky, Poetic Slow Life by YAONIAN DESIGN STUDIO (Shanghai, China)
- HAKUHODO Technologies Office by KOKUYO Co.,Ltd. (Japan)
- NTT DATA TOYOSU INNOVATION CENTER by KOKUYO Co., Ltd. (Japan)
- The Soleil Building by supermaniac inc. (Japan)
- TOYOBO Building by RENS, NOMURA Co.,Ltd (Japan)
- Zhoushan Shanhai Future Community by YAONIAN DESIGN STUDIO (Shanghai, China)
- Aroma Square LOUNGE by KOKUYO Co.,Ltd (Japan)
- Cybozu TeamHub Tokyo by KOKUYO Co.,Ltd. (Japan)
- Mercari Base Tokyo by KOKUYO Co.,Ltd. (Japan)
- NIPPAN GROUP Tokyo Head Quarter by KOKUYO Co.,Ltd. (Japan)
- SoloTime FUTAKOTAMAGAWA by KOKUYO Co.,Ltd. (Japan)
- THE CAMPUS CONNECTION FLOOR PROJECT by KOKUYO Co.,Ltd. (Japan)
- GxP Group Office by NOMURA Co.,Ltd (Japan)

## INTERIOR DIVISION - COMMERCIAL & OFFICE (Included THE NEW BLACK AWARDS)

- CROSS Life HAKATA TENJIN by NIKKEN SPACE DESIGN LTD (Japan)
- Hotel Okura Kyoto Okazaki Bettei by RENS, NOMURA Co., Ltd. (Japan)
- MIYUE SHENZHEN TIANLU MIYE XIANZONG RESORT HOTEL by GS DESIGN (Shenzhen, China)
- THE ROYAL PARK CANVAS SAPPORO ODORI PARK by Nomura Co., Ltd (Japan)
- Hiroshima FAV Heiwadouri by Momiji (Japan)
- Yusen no Yado YUAMU by to-ripple inc. (Japan)
- Lakeview Resort Hotel Yulongwan Kunming by S.D.S.International Co., LTD. + SALT. International Co., Ltd. (Japan)
- LOQUAT nishiizu by NOMURA Co.,Ltd (Japan)

## INTERIOR DIVISION - INSTITUTION AND TRANSPORTATION

- Fuji Speedway Hotel & FUJI MOTORSPORTS MUSEUM by NOMURA Co.,Ltd (Japan) - The New Black
- Bus Terminal Tokyo Yaesu by NIHONSEKKEI,INC. (Japan) - The New Black
- Haimen Public Library by PplusP Creations Limited (Hong Kong) - The New Black

# 2023 SKY DESIGN AWARDS SHORTLISTED THE PROJECTS & THE COMPANIES

## INTERIOR DIVISION - RESIDENTIAL

- Minimalism Realm by Chiyan Interior Design (Taiwan)
- Harbour Home by LAAB Architects (Hong Kong, China) - The New Black
- Gu Bei Private Residence by ELTO Consultancy (Shanghai, China)
- MORE THAN SIMPLICITY by ATTENTIVE INTERIOR DESIGN (Fujian, China)
- A Resort-inspired Hong Kong Townhouse for Millennials by Hinteegro Limited (Hong Kong, China) - The New Black
- MUJI Style by TWM Interior Design (Taiwan)
- New Tai-An by Dial Interior Design Co., Ltd. (Taiwan)
- SHOW FLAT OF PARK LANE MANSION ZHENGZHOU by Interscape Design Associates (shanghai, china)
- Stirless by MOI Interior Design Ltd.(Hong Kong, China)
- To My Love: by WONDER INTEIOR DESIGN (Taiwan)

## INTERIOR DIVISION - RESTAURANTS

- % Arabica Riyadh Roastery by no.10, NOMURA Co., Ltd. (Japan)
- Art Toy Cafe by Kris Lin International Design (Shanghai, China)
- Brich Forest by Kris Lin International Design (Shanghai, China)
- CAVE by Oft Interiors Ltd. (Hong Kong, China)
- Haneda Ichiba: "Uber-Fresh" Sushi by Tsukada Architects (Japan)

## INTERIOR DIVISION - RETAIL

- Ambientec GALLERY by ODS / Oniki Design Studio (Japan)
- BIZOUX / BRILLIANCE+ KYOTO by ODS / Oniki Design Studio (Japan)
- KAITORI ELITE Shinsaibashi by supermaniac inc. (Japan)
- La Pina Distillery by Conception Co, Ltd (Japan) - The New Black
- Officine Gullo Showroom by Anonymous Design Commune Company Limited (Hong Kong, China)
- OKOMEBRAN MINAMIAOYAMAHONTEN by NOMURA Co.,Ltd (Japan) - The New Black
- Unoan by supermaniac inc. (Japan) - The New Black
- WARM AND COMFORTABLE MEDICAL SPACE - JIZHOU BRANCH OF TIANJIN EYE HOSPITAL
- OPTOMETRIC CENTER by CHENGYI (GUANGZHOU )DECORATION ENGINEERING CO., LTD. (Guangzhou, China)
- USNOWVZ by Chongqing Convex Decoration Design Co., Ltd (Chongqing, China)

## GREEN & SUSTAINABLE DESIGN

- "Enchanting Snowflakes" Christmas Installation by AaaM Architects (Hong Kong, China)
- (0,0,0) studio genten by KOKUYO Co., Ltd. (Japan) - The New Black
- Hyundai Customer Experience Center YOKOHAMA by TONERICO:INC. (Japan)
- n.5 SHIMOKITAZAWA by KOKUYO Co., Ltd. (Japan) - The New Black
- Semba Good Ethical Office by Semba Corporation (Japan) - The New Black
- TSO Sumida by Semba Corporation (Japan)

## MULTIMEDIA & VISUAL INCLUDED EXHIBITION

- K11's First Immersive Digital Exhibition on Craftsmanship Voyage de Savoir-Faire by OUTPUT (Shanghai, China)
- TBS\_ AKASAKA BLITZ Monument/Gallery by CIC, NOMURA Co., Ltd (Japan) - The New Black
- Marunouchi Street Park 2021 Summer by NOMURA Co., Ltd (Japan)
- NIKKA MUSEUM by NOMURA Co.,Ltd (Japan) - The New Black
- Hitachi Origin Park Odaira Memorial Museum by NOMURA Co.,Ltd. (Japan)
- Ishinomaki City Museum by by NOMURA Co.,Ltd. (Japan) - The New Black
- To our future - SCRAP MATERIAL UPCYCLE PROJECT by NOMURA Co.,Ltd - The New Black

## PRODUCT DESIGN

- ARTBOARD by KOKUYO Co.,Ltd. (Japan)
- FOCUS by YUJI OKITSU (Japan)
- KIBAN LIGHT SERIES by SOL style (Japan)

# JURY



## Tadao Kamei

Chairman of the Board of Directors, Nikken Sekkei

Born in 1955, Tadao Kamei is a graduate of the University of Pennsylvania (1978) and Waseda University (1981). He has 40 years of experience in mixed-use complex, sports facilities and institutional facilities. His major works include Shibuya Scramble Square, YKK 80 Building, The Diet Members' Office Building, Tokyo Station City GRANROOF, Saitama Super Arena, Tokyo Dome and Tokyo Sky Tree.

His winning international competitions include One Za'abeel in Dubai (2014), the Future Camp Nou in Barcelona (2016), Sberbank City in Moscow (2019) and Rizhsky Innovation Yard in Moscow (2019). His works have been recognized by domestic and international awards such as JIA Fine Architecture Selected Work, JIA Environmental Architecture Award / Best Award, BCS (Building Construction Society) Award, AIJ Selected Architectural Designs, Association of Railway Architects Prize / Best Association Award, Ashihara Yoshinobu Award Mention, Nikkei New Office Award, Kanagawa Architecture Concours / Prize for Excellence, the Annual Business Week/Architectural Record Awards and KUKAN Design Award / KUKAN OF THE YEAR.

He was a jury member of Golden Trezzini Award, Shin-Kenchiku Urban Public Space Design Competition, HULIC Students Idea Competition and Central Glass International Architectural Design Competition.



## Daniela Holt Voit

Founding partner of Voith & Mactavish Architects LLP

President of the ICAA Philadelphia Chapter, the Board of the Design Leadership Foundation.

FAIA, LEED AP BD+C, IIDA

Daniela Holt Voit, FAIA, LEED AP BD+C, IIDA, is a founding partner of Voith & Mactavish Architects LLP who believes that great architecture reflects innovation in the context of tradition. Her award-winning work ranges from the creation of high-tech Ivy League classrooms through the thoughtful design of bespoke single-family residential commissions. She is President of the ICAA Philadelphia Chapter and serves on the Board of the Design Leadership Foundation.



## J Lee Rofkind

HOK's regional leader of Hospitality Design in the Asia Pacific Region

FAIA/ LEED AP

J Lee is HOK's regional leader of Hospitality Design in the Asia Pacific Region. Based in Hong Kong, she brings 30 years of experience in hotel design including architecture, operations, interior design, art, lighting and landscape. Her global portfolio includes work with leading hospitality brands including Mandarin Oriental, Shangri-La, St. Regis, Ritz-Carlton and Hyatt International.

J Lee was a founding member and past president of the Hong Kong Chapter of the American Institute of Architects. She also served on the Hong Kong Trade Development Council's Infrastructure and Development Board.



## Luca Albero

Creative Visual Merchandising Director at Christian Dior Couture

Luca Albero was born in Pomigliano d'Arco, Naples, Italy in 1974.

He worked as Worldwide Visual Merchandising Director for Fendi from 2003 to 2018

And is currently Dior's Worldwide Visual Merchandising Director since 2018

# JURY



## Thomas Lykke

Head of Design & Founding Partner at OEO Studio

Head of Design & Founder Thomas Lykke (born 1971) trained as a fashion designer in Copenhagen and San Francisco before turning his eye to the design industry where he worked as Interiors Editor at Wallpaper\* Magazine from 2000-2003 before setting up his own design company, OEO Studio, in Copenhagen in 2003.

Since 2011, Thomas Lykke has held the position as Creative Director for Japanese textile maker Hosoo and from 2009-2011, Thomas Lykke was part of the Creative Force for Scandinavian luxury lifestyle brand Georg Jensen. Back in 2011, OEO Studio shaped the strategic and creative direction of the Shanghai-based design brand Stellar Works and Thomas Lykke held the position as Creative Director of Stellar Works from 2011 to 2013. Thomas Lykke is also member of the Danish Design Council since 2015.

OEO Studio was founded in 2003 and is based in Copenhagen with a project office in Tokyo, Japan. OEO Studio has created award-winning designs for a broad spectre of discerning clients, from the interiors of Michelin-starred restaurants to aspirational objects that have earned their place in the permanent collections of the Victoria and Albert Museum in London, at the Cooper Hewitt Smithsonian Design Museum in New York, at the Musée des Arts Décoratifs in Paris and the Design Museum in Copenhagen.



## Anne-Marie Buemann

Managing Partner at OEO Studio

Managing Partner Anne-Marie Buemann (born 1973) holds a degree international marketing management and has worked as a consultant within a number of creative industries before joining OEO Studio in 2003. With 20 years of professional experience in the fields of branding, design and concept development, Anne-Marie Buemann leads daily operations at OEO Studio as well as being responsible for driving a broad range of projects in close collaboration with Head of Design and Founding Partner Thomas Lykke.



## Ed Ng

Principal and Co-Founder of ab concept.

At ab concept, Ed Ng is a Principal and Co-founder with extensive experience in the design industry. Exceptional skills in Strategic Planning, Marketing Strategy, Interior Architecture, and Sustainable Design.

About ab concept: We are a design studio founded in Hong Kong, in 1999 by architect Terence Ngan and interior designer Ed Ng. Over twenty years we have built a global portfolio of commercial and residential interiors, bringing the values of our clients to life in physical space with soul. We work as creative partners with many of the world's leading hospitality brands to create compelling interior environments that make people feel present in the moment. We design furniture, lighting and textiles that are charming of character and easy to use. We believe in the power of good design to shape our human experience and leave a positive imprint on the mind. Design is a craft to enhance our quality of life; it allows us to be ourselves, to be together, to be present, to be moved and inspired. Ultimately, design is about being.



## Koichi Tanaka

Founder and CEO, and Director of LIGHTLINKS

Koichi Tanaka is the founder and CEO, and Director of LIGHTLINKS, a Japanese lighting designer and consultant and has a wealth of experience in Japan, Hong Kong and Europe. He graduated from University College London with a Master's degree in Light and Lighting, which is Europe's long standing lighting specialist graduate course. He has worked for several well-known lighting manufacturers and design firms in Japan and Europe. His professional background will make it possible in a design process to easily communicate with the project managers, architects, designers, contractors, and other consultants for any type of international projects.

LIGHTLINKS INTERNATIONAL LIMITED was founded in Hong Kong and Tokyo to provide professional lighting design and consulting services for wide range of projects. LIGHTLINKS's design philosophy is literally based on "LINKAGE". They see LIGHT as a valuable media, which can link people with society and function as a bridge between people who have different cultures and custom and believe LIGHT is something that can link art, design and technology. Some of the major works include: in Hong Kong, "The Mills", "Central Market", "The Quayside", in Macau "MGM Cotai Emerald Villas", "Melco Studio City Phase2", In China, "Hyatt Regency Liberation Square Chongqing", "Shenzhen Prince Bay K11&Dpark", "Nohga Hotel Akihabara Tokyo" in Japan, etc.

## CHAIRS, COMMITTEE AND ADVISORS



### FOUNDER

#### Peggy Lui

Founder of Sky Design Awards

Founder & Editor in Chief of Merci Media Corporation

2017 Ethel Day of the RIBA Hong Kong Chapter one of the nine women practising architecture in Hong Kong

2017-2020 Co. Chair of Communication and event of Retail Design Institute HK Centre

2021 KUKAN Design Awards Judges (Japan)

Grown up in Belgium and Canada, is the founder of Merci Media since 2013 focusing in lifestyle magazine, PR & Event Management, Design workshop on design and Architecture etc. She is also the Editor-In-Chief and Creative Director of Merci Magazine and Merci Design Workshop, Interviewed famous entrepreneurs and designers, brand positioning strategy for design corporate.

In 2016, She has been nominated to become Communication and event Co-Chair of Retail Design Institute of HK Chapter.

She was selected as one of the 20 best design students out of 200 at the graduation show in 1998 exhibited at "Design Exchange" in Toronto. She has recently curated key events in Hong Kong, including RIBA Hong Kong Chapter TALK! 2015, 2016 and Celebrate! 2015, 2016. AIA HK Chapter 2016 Honor & Awards, Launch of Retail Design Institute of HK Chapter in 2016 and other associated events and corporate events for well-known architecture, design associations and luxury brands. In 2016, she founded the MOD Alliance, aim to promote the business platform for designers for B2B services and in 2018, she and one of the key partners from MOD Alliance to curate and bring Design Week Kyoto to Hong Kong.



### EXECUTIVE ADVISOR COMMITTEE

#### Scott Brooks

Founder of Imagennix

Board Advisor, Strategy & Planning, Co-chair, Honors & Awards  
Americann Institute of Architects  
Hong Kong

Sky Design Awards Board Advisor  
(Executive Advisor)

Scott Brooks is a professional architectural photographer and strategic planning consultant with over 30 years of experience advising on development projects and corporate structures throughout Asia. His notable planning assignments include leading the engagement, incorporating work from specialists in tourism, infrastructure, engineering, and transportation to develop land-use programs and economic models that served as the foundation for the master plan to redevelop the city center of Aqaba, Jordan. He also developed conceptual positioning and facilities programs for the successful tender of development rights for the two international resort hotels at Ocean Park Hong Kong and led the Nikko Hotel's development team in winning management contracts for overseas hotels in competitive bids with significantly larger international brands. Scott currently serves as Chair of the strategic planning task force and communications committee of the AIA Hong Kong Chapter.



### INTERNATIONAL ADVISORY COMMITTEE (IAC)

#### Tomohisa Nagai

Executive producer of Ted Associates.

Sky Design Awards Board Advisor  
(Non-Executive Co-Chairman)

Vice President of JCD (Japan Commerce and Environment Design Association)

Member of JDCA (Japan Design Consultants Association)

Core Member of IDM (Japan Interior Design Conference)

Member of KU/KAN (Space Design Organization)

Member of Japan Space Design Award Committee

Born in Tokyo, Japan, Tomohisa Nagai formed Ted Associates (TOTAL ENVIRONMENTAL DESIGN ASSOCIATES) after working for Seibu Department Store. Besides architecture, Mr. Nagai also designs interiors, products, and graphics. He has been actively involved in inviting overseas designers to Japan, coordinating with them, and cooperating on projects with them over the past decade. Additionally, he is active in design management and design consulting, and is committed to creating timeless spaces.

## CHAIRS, COMMITTEE AND ADVISORS



**BOARD ADVISOR  
(NON-EXECUTIVE CHAIRMAN)**

### Charles Chau

Charles, (b1963) is a Hong Kong born contemporary artist currently residing in BC, Canada. Many art critics have described his work as drawing inspiration from classic Chinese calligraphy, urban architecture and master painterly styles.

His latest body of work is a deliberate attempt to break away from his former signature monochromatic works that explored contained emotions, now liberated with unique coloured brushstrokes and freely associated forms.

Charles is a graduate of the University of Hong Kong in Philosophy and Art History, with an MBA from London Business School. In his much earlier career, he was a consultant at McKinsey, and later EVP/Managing Director of MTV Networks North Asia. Charles turned full time to his own art 15 years ago, working on several architectural conservation projects as lead manager and advisor, as well as establishing his own painting practice.

In 2019, Charles was commissioned to paint a mural depicting Okanagan Chinese history in downtown Kelowna, BC, Canada. The documentary of the mural project Flowers & Fruits recently won the "10 Best" title of China's Roots Film Awards 2020, presented by the Chinese Filmmakers Association. The documentary is also a semi-finalist of the 3rd Edition, Cypress Archaeological, Ethnological, and Historical Film Festival 2020.



**INTERNATIONAL ADVISORY  
COMMITTEE (IAC)**

### Manuel Rabaté

Director of Louvre Abu Dhabi

Born in March 1976, Manuel Rabaté is a graduate of the Institut d'Etudes Politiques de Paris (Sciences Po, 1998), and of HEC Business School (2001). He began his career as a Deputy Director at the auditorium of the Musée du Louvre from 2002 until 2005. He participated among other things in the creation of new programmes on Islamic Arts in the context of the first performance contract concluded between the French government and the museum for its modernisation. He joined the Musée du quai Branly as a Deputy Director of Cultural Development a year before its opening in 2006, and structured the administrative and financial management of many key issues for the opening. After the opening, he led the launching of the first exhibitions abroad including "Masques - Beauté des Esprits" exhibition at the Bahrain National Museum, 2008. Manuel Rabaté joined Agence France-Muséums in 2008, a year after the signing of the intergovernmental agreement between France and the United Arab Emirates marking the birth of the Louvre Abu Dhabi project. Subsequently, he has followed the project from its conceptual phase until its operational implementation as a Secretary General and the acting CEO since 2010. He was appointed CEO of Agence France-Muséums in 2013 under the proposal of the Board of Directors and its Chairman, Marc Ladreit de Lacharrière, to set up in Abu Dhabi a multidisciplinary team of museum professionals and follow through the phases of the project realization in collaboration with the major French museums and their UAE partners.

In September 2016, Manuel Rabaté was appointed Director of Louvre Abu Dhabi by Abu Dhabi Tourism & Culture Authority (TCA Abu Dhabi).



**INTERNATIONAL ADVISORY COMMITTEE  
(IAC)**

### Daishi Yoshimoto

Principal at Yoshimoto Associates Inc

Board Member of AIA Japan (American Institute of Architects Japan Chapter)

Born in Tokyo, raised in Panama, and educated in the US, Daishi Yoshimoto is principal of architecture studio Yoshimoto Associates. A licensed architect both in Japan and the US, Yoshimoto's career spans multiple cultures and over 30 years of experience in residential, commercial, and hospitality design.

Yoshimoto graduated from architecture programs at the University of California, Berkeley (M. Arch) and the University of Florida (BA. Arch). Following his studies at UC Berkeley, he worked for architect and Berkeley professor Stanley Saitowitz in San Francisco. At Takenaka, one of Japan's top design-builders where Yoshimoto worked for 20 years, he designed some of the most high-profile projects of the company including the new French Embassy and Tri-Seven Roppongi. In an overseas assignment during his time at Takenaka, he was stationed in Doha, Qatar to work on the new Hamad International Airport as a member of Takenaka's on-site design/build team. Yoshimoto later joined UDS, where he led his design team for numerous hospitality projects including the Onsen Ryokan Yuen Shinjuku and Hamacho Hotel.

Over the years, Yoshimoto's work have received recognition in major domestic and international design awards including the BCS Award (Japan), Good Design Award (Japan), iF Award (Germany), DFA and APIDA (both in Hong Kong).

Yoshimoto is a founding member of the Japan Chapter of the American Institute of Architects (AIA), where he served as Chapter President in 2018 and continues to serve as a board member.



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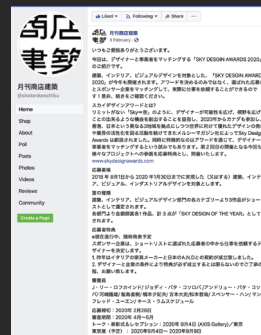
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