

SPECIAL  
EDITION

JAPAN

# ONE STORY

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## EDGE OF DESIGN - JID

The JID Awards provide a window into the design trends of our time, showcasing innovative and influential projects that reflect the cutting edge of design across various disciplines.

### LED BY HISTORY



JID Awards, with its 65-year history, is opening its doors for the first time in 2023 to international designers based in Japan.

### JAPANESE DESIGN NOWADAYS



JID aims to promote the value and importance of Japanese design nowadays in Japan and around the world by celebrating the country's outstanding design work.

### NEXTAGE



The JID Awards celebrates the future of design by recognizing next stage prototypes that embody fundamental ideals and innovative thinking. The awards showcase the seeds of the future that are being sown in the design industry today and highlight the potential of emerging designers to shape the landscape of tomorrow.

### INTERVIEW

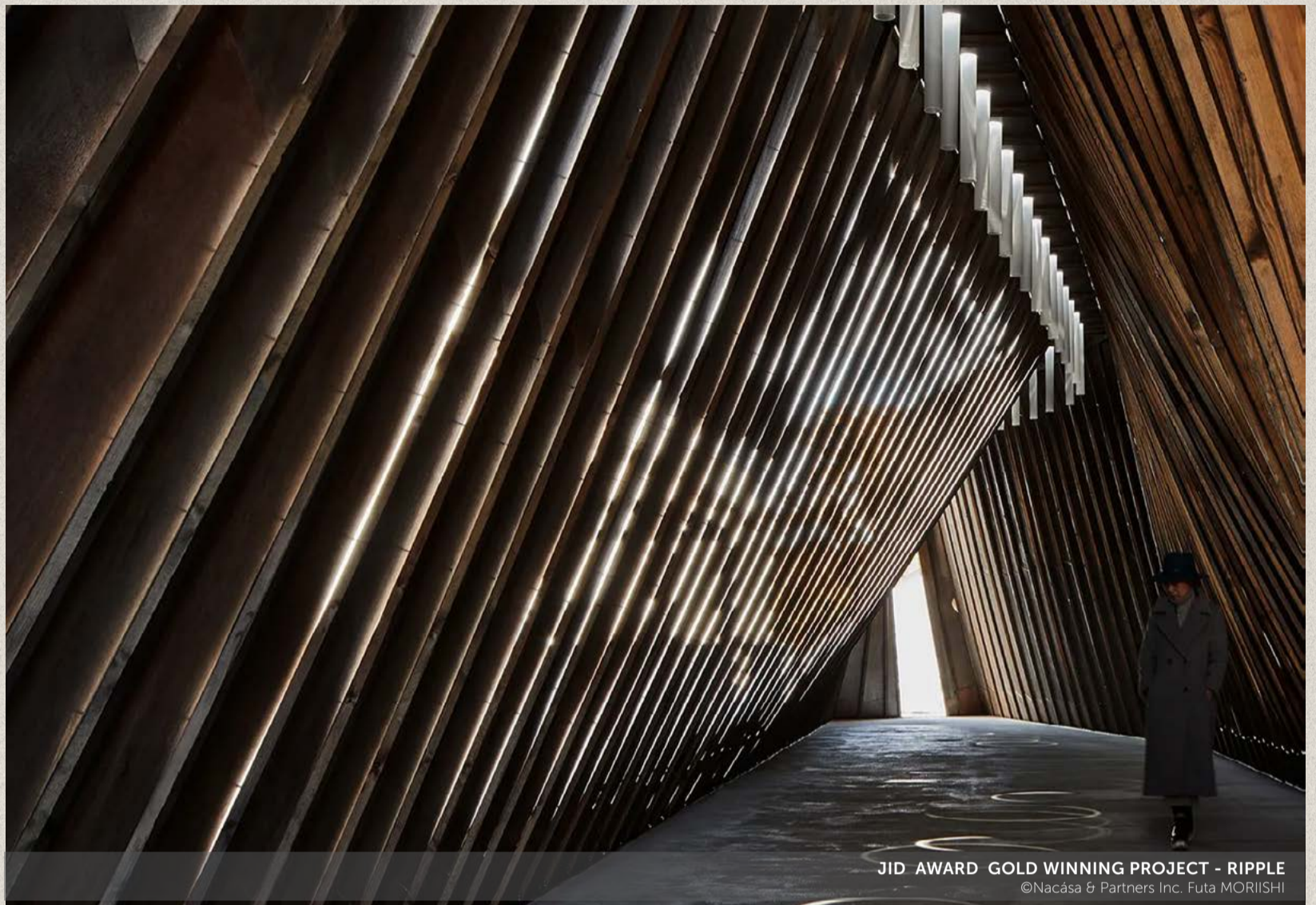


"As JID president, I strongly believe that the design capabilities of Japanese interior architects and designers are a valuable asset to our country in all its global activities." Hiroyuki Niwa

### JID AWARD-WINNING PROJECTS



JID Awards showcase innovative designs that address societal challenges and promote sustainable living.



JID AWARD GOLD WINNING PROJECT - RIPPLE  
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## ONE COUNTRY JAPAN

Opening essay by Lianne Hackett

Founded over half a century ago in 1958, the Japanese Interior Designers' Association (JID) is a national association that represents the interests of interior designers in Japan. From the time of its foundation in the Shōwa era, through the Heisei era when JID celebrated its 60th anniversary, and now into the Reiwa era, JID has continued to promote exchanges, enlightenment and advancement for interior designers. In 1969, JID acquired corporate legal status, and in 2012, it became a public interest incorporated association. Members consist of individuals belonging to four regions: Northern/Eastern Japan; Central Japan; West Japan; and Southern Japan together with supporting members including from companies and educational institutions.

JID activities extend beyond Japan. In 1977, JID joined the International Federation of Interior Architects / Designers (IFI), a unique world-level federation that serves experts, industry, enthusiasts and policymakers in the interiors community. As an IFI member, JID forms part of the global IFI community with its network of close to a quarter-million designers, educators and industry stakeholders. JID is also a member of the Asia Pacific Space Designers Association (APSDA).

Almost a decade after its foundation, JID launched its annual JID Award in 1969 to provide an annual platform for Japanese designers to elevate the profession and bring design to a wider audience. At first known as the Association Award, the award continues to be developed with public exhibitions featuring from 1994. Three categories of award are judged annually: 'Interior



“As society and the world undergo profound changes as a result of the pandemic, we are seeing a growing emphasis on quality of life and a heightened appreciation for interior design that offers high-quality spaces and products with cultural and quality value, stories, comfort, attachment, and security. This is a critical moment for us as interior designers to reconsider our role in creating designs that contribute to the quality of life, and to work together with designers in other fields to shape a better future for Japan and the world.”

Mr. Niwa, JID President



“ JID Awards is a prestigious annual design competition by the Japan Interior Designers' Association, which recognizes outstanding design projects across various categories through site visits and evaluations.



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### JID 2022 Award - Gold winning project - RIPPLE Judges' comments/remarks

*This architectural space is an embodiment of natural phenomena such as light and wind, which are seamlessly incorporated into the design. The temporary space, composed of rafters and thin plywood, gently curves as if flowing naturally. The calculated gaps in the continuous structure allow light and air to permeate the interior. From the top of the dim space, pipes allow light to enter, forming rings that resemble droplets, creating a beautiful ripple effect as they sway with the movement of the wind.*

*This design uses temporary architectural elements to manipulate light and showcases the fundamental sense of place through the resulting space. Rather than completely separating from the natural world, the enclosed yet open space gently impresses the outside world's noise as one moves through it. The space left a strong impression as it was unique, purposeless, and devoid of a specific function or purpose.*

*This work was awarded the Nakamura Takushi Award in the NEXTAGE division and won the grand prize, marking a double win, a remarkable achievement in the final judging.*

**Hiroshi Yoneta**

Space', 'Interior Product' and 'NEXTAGE'. A major feature of the 'Interior Space' category that is not found in other awards is that the judges make site visits to entries that have passed the second screening. Last year, the judges made 26 site visits, a rigorous process that enables them to experience the atmosphere and detail of each site and explore the design narrative, which JID believes cannot be understood from photographs and drawings alone. JID takes pride that it managed to conduct its rigorous screening without incident during the pandemic years.

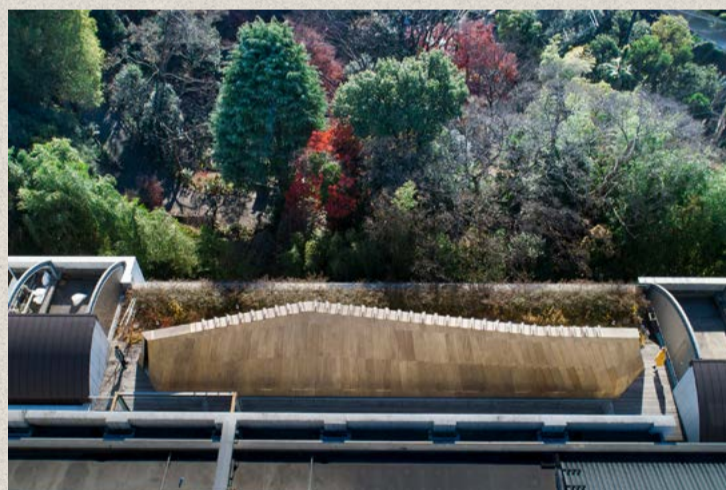
In the 'Interior Product' category, JID requires entrants to submit not only an application form but the product itself to enable the judges to touch and use the product as part of the judging process. Guest judges for the JID Award 2022 included 2021 grand prize winner Takushi Nakamura of ZOZO Headquarters and Takushi Nakamura of NAP Architectural Design Office. A total of 212 works in the three JID Award categories were selected. Each year, the award-winning works are posted on the JID Award website and displayed in the JID Award exhibition. Last year, the exhibition showcased 30 excellent award-winning works, including the grand prize, from a total of 212 entries that passed the first and second screenings.

JID Awards in the 'Interior Space' category last year were bestowed on the extraordinary – 'Ripple', a temporary structure that the judges commended for its beauty and purposelessness – and the sustainable – Takenaka Corporation's commission

### JID 2022 AWARD - GOLD WINNING PROJECT



©Yukihide Nakano

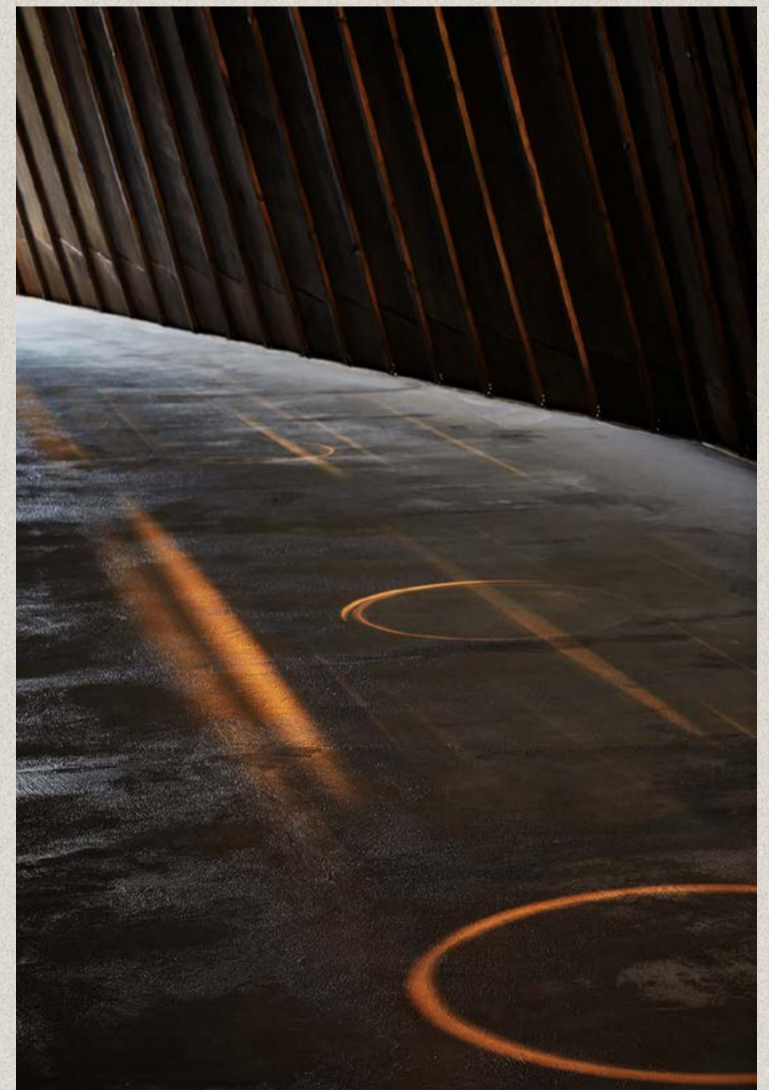


©Yukihide Nakano

for the transformation of a former sake brewing business into a hotel. Standout in the 'Interior Product' category was Sol style's lunar-inspired Kiban Light Series. JID describes the NEXTAGE category as a 'rare award that recognizes half-work, so to speak, at the prototype stage, but with seeds of the future that [communicate] the strength of overflowing ideals and thoughts'. Last year's NEXTAGE winners included Aroma Blocks, children's building blocks that were innovative in their use of scent.

Cultural events also form part of the JID annual programme. One recent high-profile event was the dialogue between two leading architects – Hokkaido-born, Sou Fujimoto and Italian Michele Derucchi – presented at last year's Salone del Mobile Milano. JID participation in the annual World Interiors Week is a veritable connecting of Japan and the world through a programme that includes a world trend report and international design symposium.

In announcing the 2023 JID Award, Hiroyuki Niwa, JID Chairman, intimated the news that, for the first time in its over fifty year history, the Award will be open to international designers based in Japan. The opening up of the JID Award will bring many more opportunities for cultural exchange in Japan and internationally thus fulfilling JID's aim of promoting exchanges, enlightenment and advancement for interior designers. There is much to anticipate for Japan Interior Designers Association in its next half century.



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## JID BOARD OF COMMITTEES



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JID Vice President

CEO, AL GRAIN Co.,Ltd



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JID Vice President

Representative, Ongdesignnet



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JID Director

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Representative, Tomita Architecture Design Office



**Takamasa Torii**

JID Director

CEO, Atelier North Corporation

## ONE STORY, ONE INTERVIEW

## VISION IS WHAT WE NEED

## What is your vision for JID as president?

As the president of JID, I am proud to lead an organization with such a rich history in Japan. Since our establishment in 1958, we have worked closely with interior design organizations around the world, bringing together a global community of talented designers.

At JID, we are passionate about promoting the value of interior design, not just in Japan, but on a global scale. We believe that our mission is to continue to elevate the status of interior architects and designers in Japan, and to communicate the importance of design to a wider audience.

With our international connections and our commitment to excellence, JID is dedicated to driving innovation and pushing the boundaries of interior design. We look forward to continuing our work to create beautiful, functional spaces that enhance the quality of life for people around the world.

## How would you personally describe JID?

As a president of JID, I am honoured to lead such a prestigious organization. JID is a public interest incorporated association recognized by the Japanese Cabinet Office and has a rich history in the Japanese interior design industry since its establishment in 1958. Being a part of JID is not just about being a member of a professional association, it's about being part of a community that values interior design and promotes its importance not only in Japan but internationally.

I am passionate about JID's mission to improve the status of interior architects and designers in Japan and to communicate the value of interior design to a global audience. As an open professional association, JID provides us with opportunities to interact with various people, organizations, and countries. It is a pleasure to be involved in its development and activities, and I am excited to lead JID into the future as we continue to promote and advance the field of interior design.

**JID Awards has not opened their awards competition to all other countries in the past, which led to this decision. Will you tell us more of the judging process?**

The JID Awards process is a rigorous one that involves physically visiting actual products and spaces and actively listening to the designers themselves. It's an effort that we strongly believe in because we value the importance of experiencing design firsthand and truly understanding the thought process and intention behind each project. We strive to create a fair and comprehensive evaluation process that recognizes and celebrates the achievements of talented designers who are making a positive impact in the world through their work.

**What are the judging panel's methods for elevating the submission projects?**

During the evaluation process, we look closely at how the interior architect/ designer has addressed the client's needs and requests, and how they have created unique and original spaces or products as a result. We seek out designs that demonstrate exceptional creativity and innovation, pushing the boundaries of what is possible in the field of interior design.

**What is your view on the state of design in Japan?**

As an interior architect/designer myself, I feel a deep connection to Japan's unique approach to design. There is a certain sense of simplicity and elegance that is deeply ingrained in Japanese design philosophy, which is something that I strive to embody in my own work. Japan's ability to adapt and evolve while still maintaining a sense of tradition and history is truly inspiring, and I believe that this is reflected in the work of many designers and architects throughout the country. It's an honor to be a part of an industry that values creativity, innovation, and thoughtful design, and I am proud to be a member of the JID community.



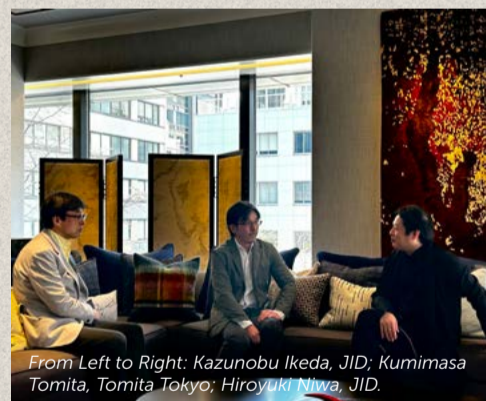
**How do you envision Japanese design in the near future and on a global scale?**

As JID president, I strongly believe that the design capabilities of Japanese interior architects and designers are a valuable asset in global activities. Our country has a unique history and philosophy, which has fostered a design culture that is both flexible and distinctly Japanese. With the rapidly changing times, technology, and lifestyles, we need to continue to promote and communicate the value of interior design not only in Japan but also outside of Japan. Through exchanges with design organizations in other countries, such as IFI and APSDA, we can disseminate this information and collaborate with global designers to create a more sustainable and fulfilling future for all.

Interview by Peggy Lui

Venue Sponsor: Tomita Tokyo

## INTERVIEWS WITH COMMITTEES OF THE INTERNATIONAL BOARD



From Left to Right: Kazunobu Ikeda, JID; Kumimasa Tomita, Tomita Tokyo; Hiroyuki Niwa, JID.

## KAZUNOBU IKEDA JID VICE- PRESIDENT

**What made you want to become a member of the JID committee?**

As a designer, I strongly believe in the importance of continuous learning and growth. That's why I am thrilled for the opportunity to interact with designers who transcend the industry. It's an honour to learn from them, to be inspired by their creativity, and to gain new perspectives that will ultimately help me improve as a designer. I'm excited to see how their innovative ideas can push the boundaries of design and contribute to a better future for all. This experience will undoubtedly be invaluable for my personal and professional growth, and I can't wait to see where it will take me.

**What is your vision for JID's future growth?**

I believe that joining the JID as a designer presents a unique opportunity to connect with a global community of like-minded individuals. As designers, we have the power to shape the world we live in and to create meaningful, sustainable solutions for the challenges we face. By joining the JID, we can collaborate with designers from all over the world, sharing our experiences and perspectives, and learning from each other. Together, we can work towards creating a society that values design and supports a fulfilling, rich life for everyone. I'm excited to be a part of this community and to see the positive impact that we can make together.

**Do you have suggestions for international designers considering making a submission to the JID awards in 2023?**

In today's interconnected world, I believe that nationality should not be a barrier to creative collaboration. As long as the work is completed in Japan, the designer's origin should not be a determining factor. However, in order to truly embrace a global community of designers, effective communication is essential. That's why I think it's important to be able to share information in an easy-to-understand manner in English, especially on social media platforms. This not only opens up new opportunities for collaboration and exchange of ideas, but it also allows us to reach a wider audience and promote the value of design on a global scale.

## KOJI SAKAI - JID SELECTION COMMITTEE MEMBER AND JURY MEMBER

**What made you want to become a member of the JID committee?**

Becoming a committee member for JID was a natural choice for me, as it allowed me to connect with internationally acclaimed creators, renowned designers, and researchers. As someone who's passionate about design and always striving to learn more, this was an incredible opportunity to learn from the best and be part of a community that values innovation and excellence.

But what truly sets JID apart is its dedication to nurturing young talent and creating a space where students and emerging creators can flourish. As someone who's been in the industry for a while, I know how important it is to have mentors and role models to guide you and help you grow. And being part of JID allows me to be that mentor and give back to the community by sharing my knowledge and experience with the next generation of designers.

Finally, I'm deeply inspired by JID's commitment to using design as a tool to create a better world and promote sustainable lifestyles. Design has the power to bring people together, create meaningful experiences, and transform our surroundings. And at JID, we're constantly working towards raising awareness about the role of design in shaping our lives and communities. Being part of this mission is truly an honour and a privilege.

**What is your vision for JID's future growth?**

We draw inspiration from Japan's rich eco culture and strive to create a sustainable future for all.

**Do you have suggestions for international designers wanting to apply for a JID award in 2023?**

I propose that completed spaces in Japan should not be limited to traditional Japanese design. Instead, they should be creative, innovative, and inspiring while reflecting sustainable thinking. Beauty and functionality should go hand in hand, creating spaces that inspire and promote a prosperous lifestyle for all.



INTERIOR SPACES



**Hokkaido Area FM Center**  
Kazuniko Motoi Jun Kakita  
(Takenaka Corporation)



**Toshiyoshiya -BYAKU Narai**  
Shigeki Tsunega, Yasuto Mishima, Koichiro Yoshimoto, Yuma Hasegawa, Ayumu Noda  
(Groove agent, Inc.)  
(Takenaka Corporation)



**Mitsubishi Chemical Corporation Science & Innovation Center Main Building** / (Takenaka Corporation)  
Taku Ito, Tomonori Ohno, Ryo / (Takenaka Corporation) Kitazawa, Takataka Osaka



**House with earthen floor**  
Ayumu Noda (groove agent, Inc.)  
(Takenaka Corporation)  
Kitazawa, Takataka Osaka

PRODUCT



**Half arm chair**  
Atsushi Ozawa  
(OZA METALSTUDIO)



**Kiban light series**  
Tsurugi Ito  
(SOL style, Mizuta Seisakusho)



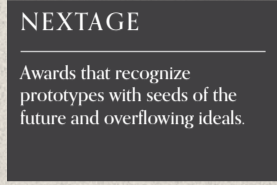
**Pekkle Chair**  
Masaki Ochial  
(Merge Furniture)



**Memory Bench**  
Onda Minna no Bench Establishment Committee  
Higashimurayama City Aiba Construction Makoto Koizumi  
(Koizumi Studio)



**Branch**  
Mitsuhiro Gotoh architects



**NEXTAGE**  
Awards that recognize prototypes with seeds of the future and overflowing ideals.



**Rocking sound -yuragi-**  
Hijiri Iriyama



**ehana**  
Sasaki Honorary Soldier (Tokyo University of the Arts, Graduate School of Fine Arts, Department of Design, 3rd Laboratory, Time & Space)



**Sharpener**  
Nanako Kume



**Cross**  
Kai Nishihara (KaDO)



**Rocking Horse**  
Takayuki Matsuhashi  
(Tendo Mokko Co., Ltd.)



**Wireless speaker**  
Eito Matsuo



**Marble**  
Marin Inai



**Clarification**  
Miyuki Yuzawa



**Puddle**  
Studio Moun



**COCOON**  
Shota Saito (Department of Industrial Design, Musashino Art University)



**Aromas Blocks - Scented Soft Building Blocks -**  
Makoto Fujii (Dinorm)  
Morisho Premium Wood Industry Co., Ltd.



**YU-RA**  
Kotone Muto Hirota Hiraki  
(team.YU-RA)



**NIPPON SHINYAKU-KOKU**  
Reiichi Ikeda  
(REIICHI IKEDA DESIGN Co., Ltd.)



**MELTING ARCHITECTURE**  
Hiroo Asai Sumiyo Yoshida  
(Yu Architectural Project)



**TOKUSHIMA WOODEN TOY MUSEUM**  
Cottage house/ Daisuke Shibuya  
(Studio Syncroll, Junichi Tanigawa/ Tanigawa Architectural Design LLC)



**KAMATA HAIR SALON RE;TSUGI**  
Masaaki Ueno Takuya Iida  
(Bathyscaphe Co., Ltd.)  
Shunpei Yokoyama (Shunpei Yokoyama Design Office)



**JOSENJI NEW IHAI HALL**  
Katsuhiro Miyamoto & Associates  
Shunpei Yokoyama  
(Shunpei Yokoyama Design Office)



**COTTAGE HOUSE**  
Tatsuya Kawamoto (Tatsuya Kawamoto Architects) Yokoyama Design Office)



**PARK HYATT NISEKO HANAZONO CHAPEL**  
Kenichiro Toi Rei Ohashi (Nikken Space Design)  
Ado Kagami Miyuki Chiba Takako Ishii (Nikken Sekkei)



**THE RAYSUM**  
Hidero Kubo Yumi Miyakojima  
(Kubo Tsushima Architectural Design Office Co., Ltd.)

2023 JUDGING PANEL



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JID Director / Selection committee

CEO Form SKR Design Studio



**HIROSHI YONEYA**

JID Selection Committee Chair

CEO TONERICO:INC.  
Professor Tama Art University



**YASUO KONDO**

JID Selection Committee Vice Chair

Representative Yasuo Kondo Design



**TOSHIYUKI KITA**

JID Former President / Selection Committee

CEO Toshiyuki Kita Design Laboratory Ltd.



**YOICHI KOMIYA**

JID Selection Committee

Representative Atelier K&K  
Professor Emeritus Ashiya University



**TOMOKO KIBE**

JID Selection Committee

Director Forum Co.,Ltd.



**KOJI SAKAI**

JID Director /Selection committee

Representative SIA furniture.com



**TADAO SHIMIZU**

JID Selection Committee

Representative Design Studio TAD

Professor Kanazawa College of Art

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Japan Interior Architects / Designers' Association

Photos courtesy of JID (Japan Interior Architects/ Designers' Association)

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